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### Lions recognise local marketing manager for voluntary work

THE Australian Lions Foundation has recognised a Canberra marketer who has helped more than 60 volunteer organisations.

Maine Street Marketing managing director Bob Crawshaw was awarded the Ian Stockdale Award for Humanitarian Services last week.

Mr Crawshaw has been running free marketing workshops for non-profit organisations since 2003.

“Each year thousands of volunteers perform a great service but sadly most of us only occasionally hear about it,” he said.

“The downside is if people don’t know what to do, it can

impact on your fund-raising and membership numbers.”

The award is named after former Lions international director Ian Stockdale, an influential member during the organisation’s early years.